



اجتماع الطاولة المستديرة التجارية
بين المملكة العربية السعودية ودول الاتحاد الأوروبي
KSA-EU Trade Roundtable Meeting
Riyadh | 2024

الهيئة العامة للتجارة الخارجية
Saudi General Authority of Foreign Trade



KSA-EU Trade Roundtable Meeting

9-10 December 2024

GAFT HQ, Riyadh



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Introduction

The European Union stands as one of Saudi Arabia's major trading partners. With a shared history and strong economic ties, there is significant potential to further increase trade volumes and overcome common challenges.

The KSA-EU Trade Roundtable Meeting aims to foster a stronger trade partnership between KSA and the EU. It will trade representatives, sector experts, and key players from the Saudi private sector to discuss essential trade topics, identify opportunities, and address challenges.

Together, we will explore crucial trade topics, seize opportunities, and overcome challenges to strengthen our partnership.



Key Focus Areas & Expected Outcomes



Bridging Knowledge Gap:

By facilitating knowledge sharing and the exchange of best practices, both KSA and EU stakeholders will gain a deeper understanding of regulations and procedures related to trade, and promoting smoother trade flows.



Identifying Trade Barriers:

Addressing customs regulations and differing standards will lead to collaborative solutions that reduce trade barriers and enhance market access for both regions.



Building Strong Relationships:

Strengthening communication and engagement between KSA and EU stakeholders will foster increased collaboration, trust, and future partnerships.



G2B Connections and Potential Partnerships Establishments.

Exploring potential partnerships in key sectors will create opportunities for Government-to-Business (G2B) collaboration.



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Event Details



Format

- Two-Day event with presentations, Q&A sessions & networking opportunities.
- **Date:** 9 - 10 December 2024
- **Time:** from 9:30am to 12:30pm
- **Venue:** GAFT HQ: <https://maps.app.goo.gl/LwdpsQMQbz3rjmEC8>



Registration

- **Registration Form:** please register via:
<https://gaft.gov.sa/en/partnership-with-the-private-sector/workshops-and-conferences/Pages/KSA-EU-Roundtable.aspx>
- **Registration Opening:** Doors open at 9:00am
- **Badges :** badges handout upon arrival



Participants

- +40 Invitees & Participants
- EU Head of Trade and Economic Affairs to KSA
- European Chamber of Commerce Representative
- EU Member States Trade Representatives to KSA
- Saudi Government Sector Experts / Representatives
- Saudi Commercial Attaches Abroad
- Saudi Giga Projects Representatives
- Blue Chips Companies in KSA



Participating Entities

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Roundtable Program

Day 1	Time	Activity
	09:30-10:00 AM	Reception & Networking
	10:00-10:05 AM	Opening Remarks: by H.E. GAFT Governor & EU Trade Rep to KSA.
	10:05-10:15 AM	Invest Saudi: Opportunities, Incentives & RHQ (MISA)
	10:15-10:25 AM	Saudi Ports: Competitive Hub for Trade & Investment (Mawani)
	10:25-10:35 AM	Q&A
	10:35-10:45 AM	Saudi Standards: Simplifying Compliance for Efficient Trade (SASO)
	10:45-11:00 AM	Food & Drugs: Regulatory Framework (SFDA)
	11:00-11:10 AM	Q&A
	11:10-11:25 AM	Break
	11:25-11:35 AM	Saudi Dates: Global Exporter with Quality & Variety (NCPD)
	11:35-11:45 AM	Protecting Innovations & Research: IP Registration & Rights, and Enforcement of Patents (SAIP)
	11:45-11:55 AM	Q&A
	11:55-12:05 PM	Unveiling Saudi Arabia's Export Potential: Gateway to EU Market & Saudi Made Program (SEDA)
	12:05-12:15 PM	Deep Dive into KSA Economic Cities & Special Zones (ECZA)
	12:15-12:30 PM	Q&A
	12:30-12:35 PM	Group Photo (G2G)

Day 2	09:30-10:00 AM	Reception & Networking
	10:00-10:10 AM	Understanding Saudi Arabia's Tax & Customs Regulations (ZATCA)
	10:10-10:20 AM	Maximizing Local Content in KSA: Policies & Requirements (LCGPA)
	10:20-10:35 AM	Q&A
	10:35-10:45 AM	Overview & Profile of Almarai
	10:45-10:55 AM	Overview & Profile of Maaden
	10:55-11:10 AM	Q&A
	11:10-11:25 AM	Break
	11:25-11:55 AM	Giaga Projects Glance: Opportunities (PIF)
	11:55-12:05 AM	Empowering SMEs for Growth: Saudi Arabia's Supportive Ecosystem and BIBAN Forum (Monshaat)
	12:05-12:20 AM	Q&A
	12:20-12:30 PM	Group Photo (G2B)

Contact Us



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Thank You